

MEDIA RELEASE



Dress Casually for Local Kids **FRIDAY 8th SEPTEMBER 2006**

Northeast Health Wangaratta is inviting all local businesses, schools and community groups to dress casually for kids on Friday 8th September 2006 to assist with raising money for paediatrics patients at the hospital.

Last year **CASUAL for KIDS DAY** involved more than 5000 people from schools and businesses and raised in excess of \$6000 to purchase paediatric equipment for the hospital's Emergency Department. This year the funds raised will purchase medical equipment and some passive recreation items that will be used by young patients during their time in the Oncology Unit.

Northeast Health Wangaratta Community Relations Manager Tanya Tatalaschwili says "**CASUAL for KIDS DAY** is an opportunity to involve all members of our local community to support their local children and local hospital in raising much needed funds. We see **CASUAL for KIDS DAY** as a perfect opportunity to invite the people of the Rural City of Wangaratta to learn more about their local hospital, and the services it provides to the community while raising money for sick children in the area. . 2004/2005 saw 1,748 admissions to the hospital's Paediatric Unit and more than 4,490 presentations by children to the Emergency Department".

Students and staff can wear casual clothes to work or school for the day on Friday 8th for the cost of a gold coin donation or by purchasing a special **CASUAL for KIDS DAY** Badge for \$2, Pen \$4 or a Cap for \$10. Now available from the Front Reception of the Hospital.

All participating businesses, schools and community groups will receive a **CASUAL for KIDS DAY** information pack to help publicise the event, including: posters, balloons, collection envelopes, merchandise and information for newsletters and noticeboards.

Also on Friday 8th September, Northeast Health Wangaratta will be holding a **CASUAL for KIDS DAY** BBQ in the Wangaratta CBD over lunch time and **CASUAL for KIDS DAY** badges, pens and caps will also be available. Volunteers will also be rattling tins at the intersections of Reid and Murphy Streets collecting your loose change for the hospital

To support your local hospital and participate in **CASUAL for KIDS DAY**, please contact the Community Relations Department on (03) 5722 0448.

*For further information, please contact Community Relations Manager, Tanya Tatalaschwili, Northeast Health Wangaratta,
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